



July 22, 2019

Dear Exhibitor/Advertiser:

As a provider of products or services in the mental health space, The Maryland Psychological Association/Foundation invites you to join us at our **Annual Convention, Friday, November 1, 2019, from 7:30 a.m. to 6:00 p.m. at the BWI Airport Marriott, Linthicum Heights, MD.** This is a great opportunity to connect with over 300 Maryland psychologists and other mental health professionals. In addition to being the state association for Maryland based mental health professionals, our close proximity to DC, Virginia, Delaware and Pennsylvania allows our advertisers to reach a wide range of mental health professionals in the Mid-Atlantic.

### **Exhibitor tables**

Exhibitor tables are centrally located to allow maximum exposure to the event participants. The lobby and foyer area are internet accessible for all exhibitors. Critical visitation times will be first thing in the morning as participants arrive, during the morning and afternoon breaks, and during the luncheon. A drawing for meaningful prizes will add incentive for conference participants to visit with you. If you wish, to contribute to the drawing please let me know. Also, you may provide a give-away for those who leave their card at your table. Some of the attendance-building opportunities will include: continental breakfast served in the Lobby, coffee breaks, free listing in each participant's material packet, and an Onsite Convention Program distributed to all attendees with advertising opportunities for exhibitors. Pricing for Exhibit tables is:

<b>6 ft table each</b>	<b>\$300.00</b>
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### **Convention program advertising**

Additional advertising opportunities include being advertiser in the above-mentioned Convention Program, which will be distributed to all attendees. Advertising in this program is a great way to show your support for psychology if you are unable to attend the actual event. All participants will receive a Convention Program. Ads in this program should be black and white and submitted in PDF format. Advertising in this program can be purchased for the following rates:

<b>Full Page Ad (7 ¼" x 9")</b>	<b>\$400.00</b>
<b>Half Page Ad (4 ¼" x 7 ¼')</b>	<b>\$225.00</b>
<b>Quarter Page Ad (3 3/8" x 4 ¾")</b>	<b>\$150.00</b>
<b>Business Card</b>	<b>\$100.00</b>

### **Overall sponsorships**

**Gold level sponsorship** (\$1000.00) entitles you to; one six-foot exhibit table next to the registration table, one full-page ad in the Convention program, special placement in the Convention app, one full-page ad in our digital publication which is distributed to over 1200 Maryland psychologists, one set of MPA mailing labels to advertise your attendance at our convention, two free lunch tickets, and recognition by MPA president to those in attendance at the luncheon as well as in our new convention app.

**Silver level sponsorship** (\$750.00) entitles you to; one six-foot exhibit table near registration, one half-page ad in the Convention program, two free lunch tickets, recognition by MPA president to those in attendance at the luncheon, special placement in the Convention app, one half-page ad in our digital publication, which is distributed to over 1200 Maryland psychologists.

**Bronze level sponsorship** (\$500.00) entitles you to; one six-foot exhibit table, one half-page ad in the Convention program, one free lunch ticket, special placement in the Convention app and recognition by MPA president to those in attendance at the luncheon.

#### **MPA Awards Luncheon Sponsorship**

In addition, you can also be an **Awards Luncheon Sponsor for \$1000.00** (limited 2) with a banner in the ballroom, recognition in the Convention program and acknowledgment by MPA president during the luncheon. Or **sponsor a break for \$250.00**. Break sponsorship is acknowledged with a large sign in break area where the coffee and food are located. Only one sponsor per break. Sponsorship will be given based on the date which the application is received.

#### **New sponsorship opportunities**

New this year, we're offering one exclusive sponsorship of our **MPA Convention App (\$2000)**. Through the app, the sponsor will be able to send notifications to all convention attendees prior to and during convention. The app will be available across all mobile platforms. Also new for 2019 is our **Lanyard Sponsorship (\$500)** where your name and branding will be featured with our attendee badges. In addition, we have a **Tote Bag Sponsorship (\$650)** as well as the chance to be the **Wi-Fi Sponsor (\$1500)**.

#### **MPA Graduate Student Poster session**

Once again, MPA is holding a Graduate Student Poster Session during our annual convention. If you are interested in contributing to the prizes, please contact me at [VRand@marylandpsychology.org](mailto:VRand@marylandpsychology.org).

You may mail or fax the enclosed exhibitor reservation form or register online at <https://mpa.memberclicks.net/vending> . Exhibitor opportunities will fill up quickly so register early to ensure your spot at MPA Annual.

We hope you will consider exhibiting at the 2019 MPA Annual Convention. We look forward to hearing from you soon and look forward to a very successful convention again this year.

Sincerely,

*Veronica Rand*

Veronica Rand  
Membership and Continuing Education Coordinator