



Website & InPSYder Newsletter Placements

1. Classified Advertising

Text-Based | Jobs | Office Space | Professional Services

One Placement Includes:

- Website listing (90 days)
- One issue of The InPSYder (Quarterly) sent to ~1,000 members

Rate	Non-Member	MPA Member
Classified Package	\$150 base	\$75 base

Classified Advertising Includes:

- Up to 60 words
- One contact link
- Optional:
 - Add logo/image: \$25
 - Additional words: \$0.40 per word

2. Display Advertising (Banner / Graphic Ads)

Graphic, clickable ads designed for visibility and brand promotion.

Banner ads are 7.5" W × 2" H (horizontal) or 2" H × 7.5" W (vertical), depending on your preferred orientation.

One Placement Includes:

- Website listing (90 days)
- One issue of The InPSYder (Quarterly) sent to ~1,000 members

Rate	Non-Member	MPA Member
Display Ad	\$250	\$125



The Maryland Psychologist (TMP) – Annual Digital Magazine

TMP is sent to ~1000 MPA members and available to the public on MPA’s website and social media.

Placement	Non-Member	MPA Member
Full-Page Ad	\$400	\$200
Half-Page Ad	\$275	\$125
Classified Package	\$150 base	\$75 base

Classified Advertising Includes:

- TMP plus a website listing (90 days)
- Up to 60 words
- One contact link
- Optional:
 - Add logo/image: \$25
 - Additional words: \$0.40 per word

Policies

All advertisements are subject to editorial approval. MPA reserves the right to decline ads that do not align with its mission or audience. Advertisers are solely responsible for the accuracy and content of their ads.

Contact

For advertising inquiries and placements, please contact:

Taylor Dickerson

Executive Director

taylor@marylandpsychology.org

410-992-4258